



Kids Creative Studio Overview & Programs

Innovative Instruction Using Tablet Technology

- Animation
- Architecture
- Fashion Design
- Filmmaking

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Who is Kids Creative Studio?

Kids Creative Studio (KCS) focuses on providing innovative learning experiences that pair art with technology. Children that participate in our programs learn how to express their creativity in a positive manner, enhance their critical thinking skills, and collaborate with other children that share their passion. Our curriculum ensures that children use iPads as tool to express their imaginations and share their creativity. Kids Creative Studio provides educational programs on animation, filmmaking, architecture and fashion design for children in grades 3 – 8.

STEM to STEAM: Our programs stand out from the crowd

Given schools districts recent focus on STEM (Science, Technology, Engineering and Mathematics), emphasis on art programs have diminished even as research shows strong correlation to future prosperity when children are provided artistic outlets. According to research at Michigan State University, childhood participation in the arts is linked to patents generated and businesses launched as adults. Kids Creative Studio follows the STEM to STEAM approach to offer students alternative artistic development by providing an educational curriculum in animation,



filmmaking, architecture, and fashion design. Utilizing the latest tablet technology allows us to teach the arts as never before and provides children with the ability to produce elaborate architectural masterpieces and engaging animated feature films. It is our goal at Kids Creative Studio to educate the *whole* child.

Current Learning Tracks

Kids Creative Studio offers afterschool and summer camp programs that immerse children into a program where they learn the history and principles of animation, filmmaking, and architecture. Classes are taught using the latest tablet technology to enhance the learning process and ignite the imagination. This exciting and innovative program was started in Worthington but quickly

spread. Kids Creative Studio is now offering classes and workshops in Upper Arlington, Worthington, Dublin and Olentangy.

 **72%**

of business leaders say that creativity is the number one skill they seek when hiring an employee.

 **4x**

Students who study art are 4 times more likely to be recognized for academic achievement and 3 times more likely to be awarded for school attendance.

Learning Tracks

The Kids Creative Studio approach to learning helps bring artistic programs to schools and drives opportunities for the creative student. Our programs are tailored for students in grades 3 - 8 and utilize the iPad (or equivalent device) as an instrumental learning tool to help bridge the gap between traditional and digital techniques. The Learning Tracks described below are offered either as a 9 month curriculum or as a three month entry-level course.

Animation

Our Animation curriculum exposes students to the basic principles of animation through fun, daily animation exercises produced on their iPads. Participants add to their animation knowledge and skillset during each session and complete the course with a short animated film. Skills learned include: storyboarding; the basic principles of animation; the importance and value of collaborative work environments; traditional drawing skills; and 3D modeling.

Filmmaking

This course is designed for kids that love making movies. Students work in small groups to develop a story, script, and shoot their very own movie using iPads, and learn the fundamentals of filmmaking and live action production. Kids also have the ability to upload their movies to the Web. Skills learned include: storyboarding; the basic principles of filmmaking; the importance and value of collaborative work environments; storytelling; editing; sound, and lighting.

Architecture

Students enter the exciting world of architecture using Minecraft on iPads as their primary building tool. Classical and modern structures are used to teach fundamental architectural concepts as children attempt to reproduce these buildings within the Minecraft environment. Skills learned include: history of architecture; the basic principles of architecture; the importance and value of collaborative work environments; and traditional drawing skills; and 3D modeling.

Fashion Design

Fashionistas will love this program! Students learn how to draw a human form, create mood boards and design garments. She/he will learn the importance of fashion proportions, textile rendering and sketching using the iPad as they primary tool. Our goal is to have our designers create their own brand and understand how pieces work together within a collection. Students will finish the course with a four-piece collection in their portfolio.

 **2x** *Art students are two times more likely to graduate college as their peers with no arts education.*

 **87%** *of children in architecture are more likely to form a company.*

Biographies

In order to provide children with the highest quality educational experience, Kids Creative Studio ensures that our instructors are talented professionals with a strong background in digital media, animation, and filmmaking. Our instructors collaborate to refine and expand our underlying curriculum and they engage with students in a project based learning environment.

David Gilley (Founder)

Dave has over 25 years of sales, marketing and system development for the telecommunications and wireless industries. His hobbies include many years in Columbus bands playing, creating and writing a vast variety of musical styles, inspiration is his son that thrives to be the next Stephen Spielberg or Tim Burton.

Israel Nájera, III (Founder)

Israel is an award winning producer of K- 12 instructional technology products. His awards include Best Educational Total Comprehensive Solution – *McGraw-Hill Learning Network* and most recently Best K-12 LMS – *Networks: A Social Studies Learning System*. Prior to his work at McGraw-Hill, Israel developed technology programs for underprivileged children at the Columbus Urban League. During this time he worked closely with the Boston Computer Museum and the MIT Media Lab to establish Ohio's first Intel Computer Clubhouse.

Jerome M. Scott (Founder)

Jerome M. Scott attended University of Cincinnati College of Design Art Architecture and received a Bachelor's and Master's in Architecture from The Ohio State University. Interning with Eisenman Architects in New York City, he worked on the Columbus Convention Center, DAAP, and the Wexner Center for Art. Jerome has worked with Spanish artist Javier Mariscal and also with Arata Isozaki on the Center of Science and Industry (COSI). Jerome M. Scott Architects was formed in 1998 and recent projects include Gubei Shang Hai Mixed Use Development, Wan Shan Golf Resort, and Children's Discovery Zone Dhahram Saudi Arabia. The firm has received design awards and distinction in numerous International Design Competitions.

Denise Bayless (Instructor)

Denise has been working with school age children for the last 8 years providing them with both creative and academic opportunities in the after school environment. She is a freelance artist who works with local, small businesses creating product advertising signs and displays. She also works as a professional face painter. Denise attended CCAD for illustration and The Art Institute of Pittsburgh for animation. She has a certificate in early childhood education. She has a passion for painting, video editing, and providing a positive environment for children to learn and create.

Alan Becker (Instructor)

Alan Becker graduated from CCAD in 2013 and now works as a freelance animator. He is best known for making the viral video "Animator vs. Animation" as a junior in high school. He went viral a second time after making the world of Hayao Miyazaki's "Spirited Away" in Minecraft over the course of 3 years. He enjoys teaching how to breathe life into the most simple stick figures through animation, and how to construct dynamic environments in the world of Minecraft.

Steven Bonahoom (Instructor)

Steven is a graduate of Ohio University School of Media Arts & Studies where he focused on Special Effects, Gaming, and Animation. He is Final Cut Pro Apple Certified and has edited several video projects. Steven has also worked on video game development as a staff artist and texture creator. Steven's enthusiasm for digital media is recognized by the children in his classes and they respond with fantastic creations of their own. He is motivated to stimulate and shape creative young minds.

Jonathan Pezzatta (Instructor)

Jonathan is a 3D Lighter who primarily works in Autodesk Maya 2013 and Adobe AfterEffects CS6. He recently completed his work on the film "Lumin" during the Fall of 2012 that will premier at the Sehsüchte Film Festival in 2013. Lumin also received a Telly Award in the spring of 2013. Jonathan has also published "Dances With Lines" on the Blurb publication website and has been recognized by the National Honors Society for academic excellence. Jonathan is a graduate of the Columbus College of Art and Design (CCAD) where he was recognized for academic excellence and was awarded both the Dean's and President's List every semester enrolled.

Jackie Theibert (Instructor)

Coming from a large fun-loving, creative and supportive family, Jackie finds it very natural to help provide positive and enriching environments for children. After high-school she first worked in early childhood education and became Montessori Certified. Then she earned her Bachelor of Fine Arts at Columbus College of Arts and Design majoring in animation and minoring in art therapy where she dedicated her senior thesis to writing, illustrating and animating the children's book "Aneeka and Juanito." Most recently she became a Registered Yoga Teacher, and continues to further her education when she finds workshops of various sorts that inspire her. Jackie also loves to travel, cook, bake, listen to music and see live shows.

Partners

Kids Creative Studio is proud to partner with great organizations and schools throughout the Central Ohio area. Our partners share a passion to enhance children's lives through art education. Listed below are our current partners and the events and classes held at each location.



**POLARIS
FASHION PLACE**



Dublin Parks & Recreation

Digital Animation Camp
Live Action Movie Camp
Minecraft Camp

Upper Arlington Parks & Recreation

iPad Animation Fundamentals
iPad Filmmaking

McConnell Arts Center

Animation Fundamentals
Minecraft Design & Modeling Class
Minecraft Spring Competition
Minecraft Summer Competition

Polaris Fashion Place

Mommy & Me!

Alum Creek Elementary—Olentangy

Animation Day

St. Agatha Catholic School

Animation Day

Jones M.S.—Upper Arlington

Animation Club
Animation Day

Worthington Hills Elementary

iPad Animation Fundamentals
Fashion Design Fundamentals

Press Coverage

Columbus Parent - September 20, 2013 - *Kids Creative Studio's After-School Animators*

The Columbus Dispatch - Sunday April 6, 2014 - *Contest introduces children to design*

This Week Worthington News - August 20, 2014 - *Blaze wins Best of Show in Minecraft competition*